



LILLIAN TOO'S
MANDALA

WHERE *Good feng Shui*
IS A
Way of Life

Lillian Too
The world's most popular
writer on Feng Shui



A Special *feng Shui* Report from Lillian Too ...

3 Easy Ways to Feng Shui Your Website For Success!

It's So Competitive Online These Days!

Today in our competitive world and online environment it's more important than ever for your website to be attractive and inviting in every way – especially if your aim is to attract more traffic and customers! And once they're on your site you want them to stay for a while! *If you use the following feng shui advice I guarantee your site and your business will be miles ahead of your nearest competitor.*

You see, this specialized information is not available from just any web designer... I have created this especially for you using feng shui principles and techniques that I know from experience will bring you results.

1. Take Care When Designing Your Header, Banner and Logo

Of course it goes without saying that your header or banner (top of webpage) should prominently display your company name, your logo and the nature of your business. No use trying to be too cute, clever or "creative" in this area – keep it clean, simple and uncluttered

However, when you design your logo please keep in mind that rounded and curved shapes are preferred over sharp and angular ones. Avoid incorporating inauspicious elements in your logo design because such elements harbor negative energy. If your logo is already designed and in use and happens to be angular and you cannot change it, then make sure that none of the poison arrows (the sharp angles) are directed within the design at your company name and your product name.



2. The Right Colors and Shapes to Use

Now with regard to auspicious colors or shapes to use in your design you should apply the 5-element analysis to the nature of your business. If you're not familiar with the five-element theory please don't worry – we've created an easy reference table for your use. Please refer to this special table for the dominant elements symbolized by your business and make note of the appropriate colors and shapes to use in your website design.










3. Balance of Design

Do try for a well-balanced design for your website. When the yin and yang energies are in harmony, the influx of good traffic and good luck is smooth and unobstructed.

Oh and just one word of warning – don't get carried away and put an entire Pa-Kua on your website. **It is a very potent symbol** used for protection, hence it is normally displayed to deflect Shar Chi. If it is incorrectly used its power may put off many of your potential visitors and customers.

Now all you have to do is take this specialized information and combine it with your own innovative and unique ideas for a modern yet very auspicious website design that will bring you great success!

Good Luck!
Lillian Too

NATURE OF BUSINESS	PRIMARY			SECONDARY		
	Element	Color	Shape	Element	Color	Shape
FIRE: (Involving Energy, Fire, Or Dealing with the Public) Restaurant, Power Station Fuel, Oil, Chemicals, Explosives, Light & Laser, Electronics and Electrical, Telecommunications, Computers, Hot Drinks, Alcohol, Jewelry Making, Opticians, Eye, Repairs, Makeup, Psychology, Public Speaking, Acting, Show Business, Decorating, Lighting Systems/ Lamps, Advertising, Mass Media, Beauty, Chef, Toys	fire	red		wood	green	
EARTH: (Involving Earth Products) Property, Farming, Constructions, Earthenware, Ceramics, Pottery, Jade, Consultancy, Leadership, Leather, Hotel Accommodations, Quarry	earth	yellow		fire	red	
Metal: (Physical Metal Products Or Precious Metals) Metal Hardware Supplies, Motor & Automobiles, Plant & Machinery, Bank, Martial Arts, Public Service, Lawyer, Judge, Metal Mining, Excavation, Metal Jewelry, Electronic Components	metal	white		earth	yellow	
Water: (Involving Movement of Water) Sales, Fast Moving Consumer Goods, Seafood, Fisheries, Aquarium, Water Produce, Cleaning Industry, Import/Export Trading, Liquids, Drinks, Sailing, Sea Travel, General Travel, Reporter, Ice/Freezing Business, Astronomy, Firefighting, Insurance, Sound Systems, Freight Forward, Courier	water	black		metal	white	
Wood: (Involving Humans Or Wood) Philosophy, Educations, Biology, Social Services, Medical Profession, Medicine, Hair Styling, Newspapers, Magazines, Musicians, Writing, Arts, Culture, Paper Publishing, Stationary Supplies, Bookstore, Gardening & Farming, Flower Shop, Fruits & Vegetables, Wood Furniture, Items Made of Wood, Clothing, Vegetarian Food	wood	green		water	black	